



**"Power *Up!*"**  
**Training Program**



### BIG PICTURE COACH

Tunde Makun is a  
Certified Life and  
Business Coach with  
Quantum Success  
Coaching Academy

# BRIEF

## INTRODUCTION

*Tunde is a strong advocate of the power behind the Spiritual Law of Attraction and with the robust tools gathered from his own successful International business experience and the exemplary lives of successful leaders of this methodology; he is determined to share his knowledge and his dream for human advancement through his organization: “**Purpose Power & Lifestyle Design (PPLD)**”.*

### Tunde’s History:

Tunde is a graduate of Government College Ibadan, Obafemi Awolowo University, University of Portharcourt and Lagos Business School, with qualifications in Chemical Engineering and an MBA in Finance. Having grown up in Ibadan, Nigeria, Tunde has enjoyed a fast-paced and flourishing career in Manufacturing and Oil & Gas industries with strong international exposure.

These business and global experiences provided him with strong social and business skills in areas such as Negotiation, Leadership, Productivity, Quality Management, Marketing, Change Management, Operations, Project Management and Team Leadership.

He began his considerable success as an entrepreneur in 1997 by building profitable businesses in the fields of Facility and Logistics Management, Petroleum Marketing & Distribution and Agriculture.

In 2009, after garnering much success in the business world, while exploring the many possibilities that lay before him, he got the divine answer for his future direction. During that period, he attended Steve Little’s Perfect Biz Builder Coaching Program, where the emphasis of building a business was around one’s life purpose. This philosophy revealed to him his prime directive and the insights he gained from that experience led him to move a step further into learning the art of leading people into creating their desired future through the Christy Whitman’s Coaching Certification Program.

### Tunde’s Dream:

Following this program, his love of people and his dream of building a powerful legacy became more clearly defined and he began to take action on his own methodology so that he could take his current successes to the next level and empower others to do the same.

By building new and successful businesses using his expanded coaching skills and leadership abilities, his science of success has continued to grow; providing more and more proof of his new insights and defining the potential for his exciting journey into the world of Life and Business Coaching, contribution, education and the empowerment of others.

His newly instituted organization “**Purpose Power & Lifestyle Design (PPLD)**” was created to deploy creativity and organizational skills that support *and empower as many people as possible to happily pursue their life ambition in a fulfilled and loving manner.*

**It is through - and with - this organization that Tunde plans to deliver his Transformational Life and Business Training program called “Power UP!”**

**Continue Reading to Find Out MORE**



# Why **PPLD** and What Does it Stand for?

What is the essence that drives you—that pulls you forward in life?

**PURPOSE**

Is it having the ability to transform or positively influence your immediate surroundings or the world at large? Is it securing the kind of wealth that brings the blessings of financial security for yourself or to impact the circumstances of others less fortunate than yourself? Is it power to dramatically improve the future or exist in luxury in the present? Whatever the objective — Knowing YOUR true **Purpose** is the first step to getting there.

NEW POSSIBILITIES...

**POWER**

Power has been said to be the capacity, attitude and ability to effectively act ...

It is not force, coercion nor manipulation that provides the ability to influence and inspire others. Only Power, grounded in integrity, humanity, and a view to what is possible, makes the kind of positive difference that transforms a present, ordinary moment and leads to the fulfillment of an extraordinary purpose and the capability of truly enriching the world around you.

QUANTUM RESULTS!

**LIFESTYLE DESIGN**

Fulfilling a future not dictated by the past requires innovative, conscious thinking...

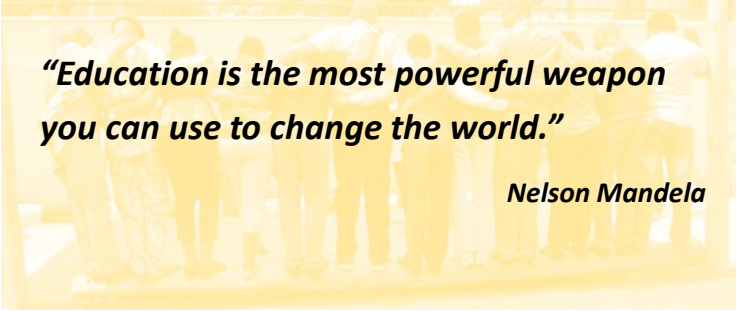
Making courageous decisions, acting purposefully and powerfully requires a clear and present blueprint of where you are headed. Fulfilling on your purpose requires being present in this moment, being informed by the past, and not limited by it, and creating a clear and flexible Life-Style Design. Only this creates a path to fulfill on that powerful future of abundance in every part of your existence, and to living a uniquely satisfying life.

# With **PPLD** Arises a Whole New Opportunity !

**For Your organization and for Nigeria...**

We know that **when one person changes the way they experience life**, they change the way they live, and **when they change the way they live** in private and in public, they **bring that change to their workplace**, and when they bring that change to their workplace. . .

**They Change the *WORLD!***



***“Education is the most powerful weapon  
you can use to change the world.”***

*Nelson Mandela*



The opportunity for an individual to transform him or herself —AND their work environment— is now possible.

The program that delivers that change is **“Power UP!”™ For Success!**

This training takes the most powerful **Transformational Personal Development Techniques**, combines it with **Leading Edge Leadership and Management Training**, developed by experts of over 30 years and incorporates it into an exciting and powerful **Experiential Learning Program**; bringing together the **Power of Adult Learning Principles** and the inspiration of **Creative and Critical Thinking** into one innovative package.



## “Power UP!”™

What would it be worth to you if each and every one of your employees was a powerful asset to your organization, collaborating in a state of positive synergy?

“Power Up!”™ is a dynamic, experiential training program designed to develop and train managers to become the powerful leaders they were meant to be.

This training, commissioned by Tunde Makun, The Big Picture Coach, and inspired by his broad international work experience, provides the kind of innovative, transformational training that will move your entire organization ahead in ways that you can not even imagine; delivering exceptional performance and profits; brimming with raving customers.

*“Change will not come if we wait for some other person, or if we wait for some other time. We are the ones we've been waiting for. We are the change that we seek.”*

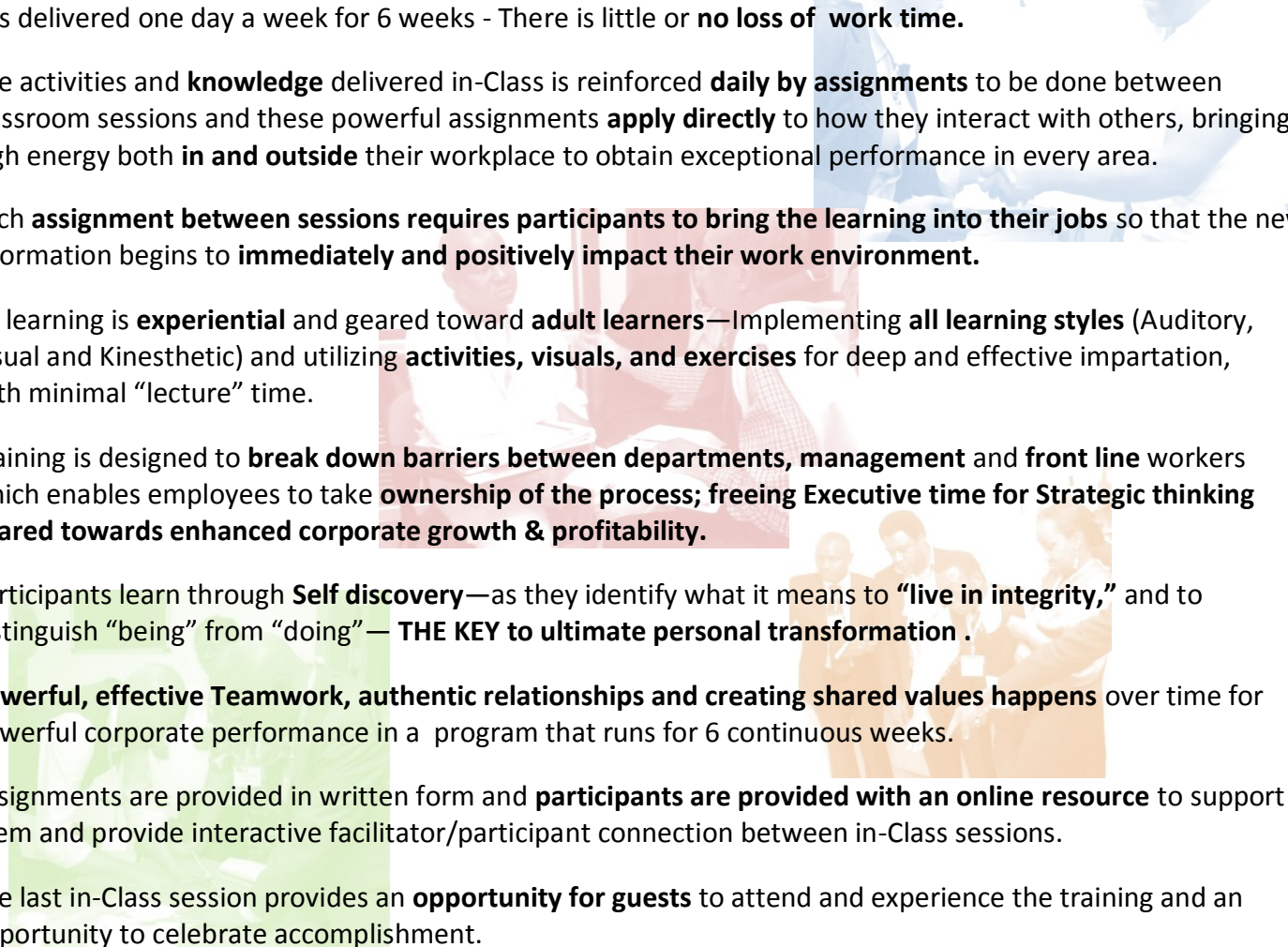
Barack Obama

## WHAT IF...?

- ◆ your profitability could skyrocket as a result of superior workforce effectiveness?
- ◆ teamwork was second nature to each and every one of your staff members; devoid of rancor?
- ◆ every one of your leaders and managers took 100% accountability for their actions AND the actions of their team members with shared values?
- ◆ your company was recognized as THE number one exciting place of employment in your city?
- ◆ your Staff voluntarily came up with ideas on how to save money and looked for ways to improve profitability without you breathing down on them to do it?
- ◆ you needed to expand your production line just to keep up with NEW orders?
- ◆ you and every employee looked forward joyfully to each new day as a NEW possibility for success?

# **“Power UP!”™ is UNIQUE ...**

## **Here’s What it Can Do for YOUR Team ...**

- 
- ◆ It is delivered one day a week for 6 weeks - There is little or **no loss of work time**.
  - ◆ The activities and **knowledge** delivered in-Class is reinforced **daily by assignments** to be done between classroom sessions and these powerful assignments **apply directly** to how they interact with others, bringing high energy both **in and outside** their workplace to obtain exceptional performance in every area.
  - ◆ Each **assignment between sessions requires participants to bring the learning into their jobs** so that the new information begins to **immediately and positively impact their work environment**.
  - ◆ All learning is **experiential** and geared toward **adult learners**—Implementing **all learning styles** (Auditory, Visual and Kinesthetic) and utilizing **activities, visuals, and exercises** for deep and effective impartation, with minimal “lecture” time.
  - ◆ Training is designed to **break down barriers between departments, management and front line workers** which enables employees to take **ownership of the process; freeing Executive time for Strategic thinking geared towards enhanced corporate growth & profitability**.
  - ◆ Participants learn through **Self discovery**—as they identify what it means to “**live in integrity,**” and to distinguish “being” from “doing”— **THE KEY to ultimate personal transformation** .
  - ◆ **Powerful, effective Teamwork, authentic relationships and creating shared values happens** over time for powerful corporate performance in a program that runs for 6 continuous weeks.
  - ◆ Assignments are provided in written form and **participants are provided with an online resource** to support them and provide interactive facilitator/participant connection between in-Class sessions.
  - ◆ The last in-Class session provides an **opportunity for guests** to attend and experience the training and an opportunity to celebrate accomplishment.



# NEW POSSIBILITIES FOR YOUR TEAM...

## Your Path to Business Success Productivity—Teamwork—Integrity

While this extraordinary training program contains **every element needed to transform your workforce** into the dynamic, leading-edge management team you want, it is unique in the way it is delivered.

### **Students need not lose one day of work!**

The training is designed to be delivered one day a week for 6 weeks with accompanying assignments between the six full day in-Class sessions.

All training is delivered in an innovative, experiential manner, with exercises and interactive experiences and activities. It is broad in scope and covers the following subject matter (and so much more)...

- ♦ Producing Quantum Results
- ♦ Enabling Team Alignment
- ♦ Developing Critical Creative Thinking Skills
- ♦ Creating Powerful Communication
- ♦ Embracing A Culture Built On Integrity
- ♦ Strengthening Work/Life Balance
- ♦ Aligning Personal and Corporate Values

“Power Up!™” - Is a program sponsored by PPLD and designed to transform business and the world of work.

### **If you want to:**

- ♦ **Increase** the profitability of your company
- ♦ **Improve** communication throughout your organization
- ♦ **Expand** the effectiveness of your workforce
- ♦ **Change** your culture and transform the work experience
- ♦ **Enhance** creativity and generate visionary business leaders...

**Contact Us  
Today!**



## WITH “POWER UP”, YOU CAN ...

- ♦ Develop Your Management Team’s Full Potential
  - ♦ Create a Quality Workforce
  - ♦ Fulfill Personal/Corporate Lifestyle Success Dreams
  - ♦ Help Others Discover the Source of Their Power
  - ♦ Accomplish Your Goals and Objectives
  - ♦ Inspire Others to Create a New Future
  - ♦ Build Financial Security
  - ♦ Inspire a NEW, Company-wide Work Ethic
  - ♦ Build Strong, Transformational Leadership
  - ♦ Introduce & Develop Shared Values
  - ♦ Produce Powerful Results Through Teamwork
- 
- 
- 

## QUANTUM RESULTS FOR YOUR COMPANY...



# **“Power UP!™” Program Initiatives In-**

## **Beginning the Journey**

- \* The Value of Inquiry
- \* Why you Have What you Have
- \* The Source of Limiting Beliefs
- \* Creating Empowering Actions

## **Embracing Change—Life’s only Constant**

- \* Beginning with the End in Mind
- \* Problem Solving
- \* Critical Thinking Skills
- \* Managing a Project

## **The Power of Your Word**

- \* The Power of Paradigms
- \* Introduction to Effective Communication
- \* Building the Skill you Need to Get What you Want
- \* The Power of Acknowledgement—Getting and Giving it

## **Creating Breakthrough Thinking**

- \* Structures for Success
- \* Standing in the “Gap”
- \* Nourishing Interdependence
- \* Creating What’s Next

## **Powerful Connections**

- \* Communication that Works
- \* Teamwork is Key to Results
- \* Stages of Team
- \* Going the Distance

## **Success Begins with YOU!**

- \* Continuous Improvement
- \* The Heart of a Wealthy Business (Community Leader)
- \* Intro to Entrepreneurship

## **Getting to the Source of Your Power!**

- \* Identifying Limiting Beliefs
- \* Beliefs vs Facts
- \* Clearing the Runway
- \* Who are you REALLY?

## **Living Full Out!**

- \* There is only NOW
- \* Past, Present and Future
- \* Creating from Nothing
- \* Making it Happen NOW!

**Take a Facility Tour**





**Outdoor Team Building Field**



**Main Training Room**



**Conference Room**



**Break Room & Kitchen**



**Classroom**

## BABATOPE MAKUN



An experienced Program Facilitator, coach, mentor and entrepreneur, Tope is currently engaged in numerous consulting projects, including t-Consulting, a financial and management consulting firm, SendUs Messaging Services, a media marketing company, and LEADi, an NGO committed to the development of Human and Infrastructural capital.

Because of his wide range of experience in fields such as Finance/Accounting, Operations, Marketing, Sales, Distribution, Project & Call Center Set up and Management, he brings an extraordinarily broad scope and perspective to all areas of his consulting business. In addition, he has played major roles in change management projects in various fields and industries over the course of his career. All of these plus his very rich, hands-on experience in business start-ups (including multinationals) across emerging markets makes him a force to be reckoned with in the business arena.

In addition to being a University Graduate with an Accounting Degree, Tope is a Member of the Institute of Chartered Accountants, Member of the Chartered Management Institute of the UK, a Certified PMI graduate of the Project Management Institute of USA and is qualified as a Six Sigma Black Belt & Green Belt in Quality Control and Management and an Associate Member of the Nigerian Institute of Management.

Since 2008, Tope has been on the Faculty of the Lagos Business School, one of the top 50 Business Schools in the world. He regularly delivers Management and Leadership training to the Staff of various institutions and organizations across the country and, with more than 15 years of corporate experience in the Banking, Oil and Gas industries as well as International business experience through professional relationships in the United Nations and the Telecommunications industry, Tope brings a rich blend of theory and practice to every classroom experience.

# BRIEF

## INTRODUCTIONS. . .

## OLUBUNMI ABIMBOLA OMOSE



As a Chartered Accountant and a Financial Management Consultant with over 20 years of diverse business, consulting and training experience, Olubunmi, or Bunmi as she is known to her friends and professional associates, provides the greatest of depth and experience in Training, banking, financial advisory and Financial analysis.

She holds a degree in Biochemistry and Chemistry as well as combined honors from the Queen Mary College University of London, U.K. Currently, she is a managing Partner of O & B Management Services and has been on the IBFC Agosto training Faculty for over 5 years. She has attended and facilitated various training assignments and seminars particularly finance-related and entrepreneurial in nature.

She worked with organizations such as Accenture, Equatorial Trust Bank, Cornerstone Insurance and Agosto and Company and has been acknowledged by her associates as a dependable team player, displaying high integrity while maintaining the highest levels of confidentiality. She has a long history of strong communication and inter-personal skills, and has frequently been called upon to train and facilitate groups both large and small over the course of her career.

## FACULTY continued





## GORDY OSHOKO



As CEO of Treadgold International Limited, a multi-faceted communications company, Gordy has his roots in the printing and publishing business and has, for more than ten years, successfully combined his marketing communications and print production expertise; enabling him to execute numerous high level brand-

ing and custom publishing projects for individuals; social, business and governmental organizations throughout the local area.

He is a graduate of marketing from Delta State University in Abraka, in Delta State, and he lectures regularly at the School of Media and Communications of the Pan African University. He also handles communications Courses at Petronomics in Lagos.

Gordy is passionate about human potential and has a drive for learning and developing others. As a teacher, mentor and coach to many, he is able to successfully create possibility when knowledge and opportunity come together.

As someone committed to continuous learning, Gordy has used that interest to become the founder of Corporate Excellence Organization, Ltd, publishers of CEO Report, a premium niche magazine that focuses on this top position for organizations.

He also started PrintXPress.com.ng, one of Nigeria's first web-to-Print portals that takes printing online. He is also on the Board of Directors of Strongman Sports, Petronomics Training Ltd, CESDEV and YouthReach Initiatives, an NGO he began that develops and brings mentorship to the youth of

# FACULTY [continued]

## PATRICK OLUYIDE



Patrick is a World Bank trained Business Consultant, Assessor, Certified Coach and Trainer and Trainer of Trainers. He has worked under the umbrella of the International Finance Corporation (IFC) and the International Labour Organization (ILO).

As a graduate of Urban and Regional Planning, he is also member of the Chartered Institute of Personnel Management of Nigeria (CIPMN), Council member of the Nigeria Institute of Training and Development (NITAD) and President of Seaside Toastmasters International and has been described as "the quintessential concept-to-market person."

He is a Business Strategist with over a decade of experience. His business experience extends to the creation and broad understanding of effective business models, 'intrapreneurship', entrepreneurship and business start-ups. He has led and meaningfully contributed to projects in industries including banking, aviation, mortgages, real estate, education, oil & gas, manufacturing, telecoms, media and the public sector.

These successfully completed engagements, including those concerned with Organizational Effectiveness, Business Strategy Development, Business Planning, Feasibility Studies, Organization Restructuring, Business Process Re-engineering, Design & Implementation of Performance Management Systems and Capacity Building, to name just a few, provide a robust wealth of experience for him to draw from in his work at PPLD.

Patrick has extensive experience as a trainer, mentor, coach, motivator, and facilitator. Today, in addition to the work he performs for PPLD, he consults and acts as a resource for the Enterprise Development Centre of the Pan African University, Lagos (EDC); Kaduna Business School (KBS), the Abuja Enterprise Agency along with a host of organizations and start-ups.

His past experience includes being a highly regarded resource on federal government projects like Grooming Enterprise Leaders (GEL), Youth Enterprise With Innovation in Nigeria (YOUWIN), the DFID business and market development project for Growing Employment in States (GEMS1&2), for the Meat & Leather sector, and for the Construction & Real Estate sectors.



## JOSHUA OZUGBAKUN



Joshua Folorunsho Ozugbakun, is a charismatic leader with a distinctive passion for excellent service delivery. A graduate of the University of Lagos, he also holds a Masters in Human Resources Management

from the prestigious Lagos Business School, with over 17 years' experience in the Telecoms, FMCG, Management Consulting, Sales & Marketing, Software and Project Management, Joshua is certain to bring his invaluable expertise to support the Goals and aspirations of Dynamic Teams & Ecosystems.

Core competencies acquired over the years includes, but is not limited to the following: • Customer Service and Management, • Human Resources Management/Development, • Mentoring and Coaching, • Thought Leadership, • Project Management, • Relationship Management, • Sales and Marketing, • Training and Change Management, • Effective Team Management, • Business Development and Strategy. He is a coach and faculty member of Purpose, Power & Lifestyle International.

In his spare time, Josh loves to play Music, Read a good book, and is a 'great' fan of Manchester United Football Club in England.

# FACULTY [continued]

## OLAITAN OKEDEJI



Olaitan Okedeji attended the University of Ife (now Obafemi Awolowo University) and obtained a BSc Applied Geophysics degree in 1982.

He is presently the C.E.O of Nature Company, established in 1997, which is into customized aquarium, water fountain, waterfall, ornament fish and exhibition of wild life.

He is also a consultant in Agribusiness with a vast experience in integrated farming and agricultural produce. He now applies his skills in agricultural practice and his creativity to innovatively solve the problem of hunger and unemployment.

He is an avid reader and self development addict who has become an incurable entrepreneur and change motivator in the art of impacting people and environment.

He has been an adviser, mentor, motivational speaker and faculty member of many transformational and developmental organisations like Fate Foundation, Growing Businesses Foundation (**GBF**), Development Network Foundation (**DevNet**) and Foundation for Leadership and Education Development (**FLED**) since the mid nineties.

He is now proudly and fully on the Faculty of **Purpose, Power and Lifestyle Design International Limited** as a coach.





# SUPPORT FAMILY. . .

## LEE FOLLENDER



**Lee Follender's** background in Leadership and Management training, brings a high level of communication skills and business acumen to her job as Curriculum Specialist, Senior Coach and Business Consultant to PPLD.

Over the past 18 years, Lee has worked with individuals and organizations to create breakthrough performance results in the world of business and personal development.

Her experience as a corporate trainer and business executive coach in cities and corporations throughout the US and Canada provided her with the ability to create and deliver curriculum and add to her valued position in this entrepreneurial team.

As a Consultant, she works with small and medium sized business owners to grow their enterprises, she delivers one-on-one coaching, writes curriculum and delivers training to other organizations.

As a powerful and dynamic coach, trainer, and business consultant, she has worked with thousands of individuals and organizations over the past 18 years; such as Internet Gurus like Joe Vitale, Bob Doyle, Marci Shimoff and others; Aveda Beauty Products Distributors worldwide, Time Warner Cable, Dell Computer and IBM, coaching their clients, their management staff and delivering coaching that has made an extraordinary impact with corporate business executives and entrepreneurs alike.

Through the years, she has done extensive work in personal, professional and organizational development, studied Quality Systems with Edwards W. Deming and Marshall Thurber, and Critical thinking with Edward D. Bono.

Of her work with PPLD, she says "I have used every bit of knowledge and experience gathered over the past 30 years to design the curriculum for this program; It is truly an honor to see it come to fruition and is the culmination of my commitment to transformation and to make a difference with my work and my life."



## CHIOMA OKOLI



As a Marketing and Program Coordinator for PPLD, Ms Chioma Okoli processes program applications from start to finish. Chioma is dynamic by nature and intelligent. Her high positive energy and generosity of spirit is evident at all times and

her commitment to customer service excellence is unmatched.

She ensures that PPLD doesn't go below standard on quality delivery to Clients, but more than a Program Coordinator, Ms. Okoli has been acknowledged by her colleagues as a dependable team player, displaying high integrity while maintaining the highest levels of confidentiality.

Chioma holds a first degree in Psychology from University of Ibadan. She started her career at the National Human Rights Commission, Abuja, where she worked as an Administrative Assistant in the Research Department, after which she moved to the Health and Medical Services industry as a Personal Assistant to the Chief Surgeon.

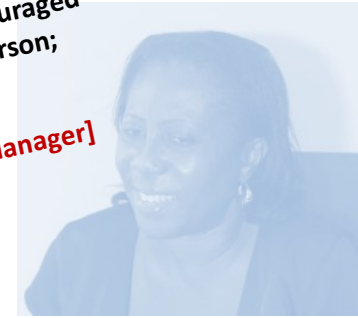
She loves her current role because it gives her the opportunity to learn, meet amazing people, get creative and most importantly, it aligns with her Vision.

# The Verdict...



Because of the "Power UP!" Program, I am empowered and encouraged to do more than I ever imagined was possible. I am a different person; both in my relationship with my family and with others in my life.

**Samuel Amubieya [Project Manager]**



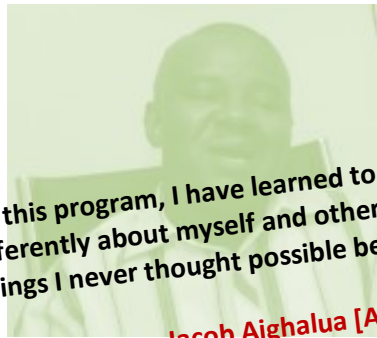
"This training literally altered the way I see my life! It has given me a clearer and more defined purpose and I can see that I am the source of greater achievements in life. I have the power to be who I want to be. I am more hopeful, optimistic, focused and confident about the future.

**[Chinyere Nelson-Ezeugo [Oil Merchant]**



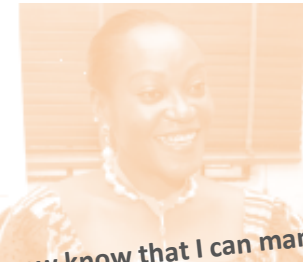
Because of this program, I have learned to think, act and believe differently about myself and others. I am clear that I can do things I never thought possible before.

**Jacob Aighalua [Accounts Manager]**



"This program transformed my mindset ; it empowered me to broaden my horizon and change my view of my limitations. It gave me a new view of life that aligns with my aspirations for what is possible"

**Babajide Tayo-Adigbolu [Chartered Banker]**



The "Power UP!" Program has opened my mind to new possibilities for my business, my career and my personal life. It gave me a practical manual on how to make a difference in my world!

**John Akhuetie [Business Development Manager]**



This program empowered me to pursue my dreams. I now know that I can manage myself and priorities effectively to accomplish my purpose in life. It has now transformed the way I look at things.

**Indidi Zudomi - Human Resources Consultant**

Additional testimonials are available upon request...

# WORDS OF WISDOM . . .

*Vision without action is merely a dream. Action without vision just passes the time. Vision with action can change the world.*

Joel Barker

**Unless you try to do something beyond what you have already mastered, you will never grow.**

Ronald E. Osborn

**There are those who live in a dream world and there are some who face the reality and then there are those who turn one into the other.**

Douglas Everett

**If men are anxious to improve their circumstances but are unwilling to improve themselves; they remain bound by their limitations.**

Anonymous

Every man has the inherent power to direct his own abilities and energies; and every man is conscious of having this power. It is because he has it that he is capable of growth and Progress.

Anonymous

**"If money is your hope for independence you will never have it. The only real security that a man will have in this world is a reserve of knowledge, experience, and ability."**

Henry Ford

**Courage is the door that can only be opened from the inside!**

Terry Neil

**Our ultimate freedom is the right and power to decide how anybody or anything outside ourselves will affect us**

Stephen Covey

## **“POWER UP!”™ YOUR TEAM**

Call or visit our website today to  
register for our next class.

Discover what is possible for  
your organization.

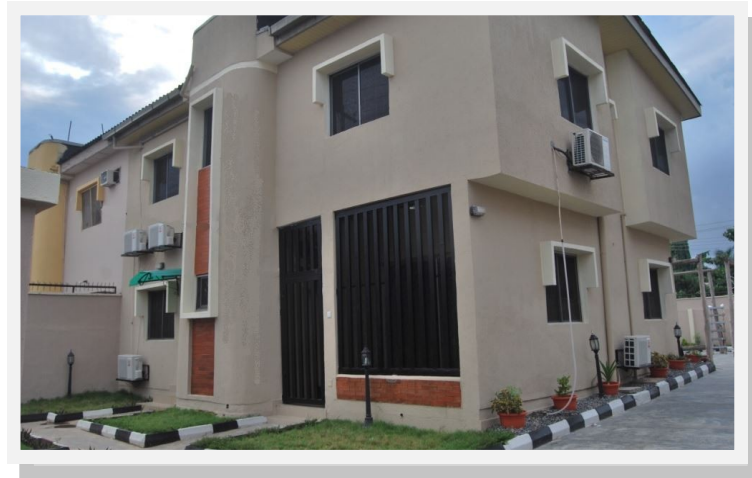
### **Our Vision (The Big Picture):**

“Empowering one million managers with the  
knowledge, skills, and tools to make Africa  
prosperous and happy.”

### **Our Mission (How we make it happen):**

“We help businesses and people in Africa tap  
into their personal and collective power to  
achieve quantum results in line with their  
business objectives and dream lifestyles.”

**[www.powerupforsuccess.com](http://www.powerupforsuccess.com)**



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